

SUMAN EDUCATION SOCIETY'S

LN COLLEGE

(Affiliated to the University of Mumbai)

H. D. Gaonkar Vidya Sankul, Suman Education Society Campus, Plot No. 89, Near General Kariappa Bridge, Rajendra Nagar, Borivali (East), Mumbai - 400 066. Maharashtra (India)

Programme Outcome / Programme Specific Outcome

The B.Com Financial Markets - BFM

The program is started with an aim to make the students employable and impart industry-oriented training. The tremendous expansion in the field of global financial markets over the last two decades has made Financial Markets an emerging field in the world and hence, an interesting, upcoming and lucrative career path. The course is a comprehensive three year under graduate program that is fabricated to cater to a niche requirement of professionals in financial markets who can analyse debt, equity, capital and commodities markets with a focus on stock trading, equity research and financial analysis. It is a perfectly designed course for all those aspiring to make a career in the growing and ever evolving field of Financial Markets.

Whether one works as an executive or at entry level, the work environment now demands broadened mind-sets and qualifications for diverse positions. The changing workforce, recent economic downturn and changing demographics are all contributors to this paradigm shift. Technical and specialized skills, honed to an art today, may indeed become obsolete in the near future. Furthermore, traditional degrees become outdated and even irrelevant in the modern workforce. The new curriculum of Bachelor of Financial Markets offer students' core papers that help build their foundation in the area of financial markets. The choice of electives and skill enhancement courses enable students to pursue an area of their interest in the field of financial markets.

The contents of each course have been carefully designed to prepare students with knowledge and skill sets that will not only make them industry ready but also foster entrepreneurial and innovative thinking. A specialized degree does just that, in addition to preparing the student for continued growth and life-long learning. It is with this objective in mind that this course is introduced which encompasses a shift from general education to professional education.



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Course Outcomes

Introduction to Financial System, UC-FFM-101

- Learners will be aware about the financial system prevalent in the world.
- Learners will be able to understand the various financial instruments across capital, money, forex, commodity & derivative markets
- Learners will understand the financial regulators & their roles.

Micro Economics, UC-FFM-102

- The knowledge gained in the course will make students better-informed citizens and allow them to follow the debates over various economic events and policies reported in the news media.
- This course will prepare students to be successful in advanced level studies in economics
- Students will be able to understand introductory microeconomic theory, solve basic microeconomic problems, and use these techniques to think about a number of policy questions relevant to the operation of the real economy.
- It provides a solid foundation for economic analysis and thinking that can last throughout their education and subsequent professional careers

Financial Accounting I, UC-FFM-103

- Students will revisit and strengthen fundamental accounting principles and processes.
- Learners will be able to prepare financial statements in accordance with appropriate accounting standards
- The learner shall be able to comprehend and analyse issue of shares and debentures.
- Learners shall possess the knowledge of interpreting the investment accounting transactions.

Business Mathematics, UC-FFM-104

- Learners will develop arithmetical and numerical abilities.
- Learners will develop the abilities to apply the mathematical concepts to real life problems in commerce, economics and management.
- Learners will be able to solve problems on their own by analysing the topics
- Learners will be able to solve problems where unbiased and non-judgmental outputs are desired in the form of concise numbers.

Business Communication, UC-FFM-105

- Students will be job ready as they would be acquainted with the various interview skills
- To acquire various language & writing skills like drafting a notice, agenda and resolutions, trade letters, reports, summarizing, business proposals etc. which are essential for the smooth functioning of a business organization

 Students would be well aquatinted with the different forms of group communications; their advantages and disadvantages.

Principles of Management, UC-FFM-106

- Learners will understand the basics of management
- Learners will understand the essential elements of management i.e.
 POSDCORB: their features, need and importance.
- Learners will get clarity about organization vision, mission, objectives and goals.
- Learners understand the integration of individual goals with the organizational goals.

Foundation Course- I, UC-FFM-107

At the end of the course, students will have

- Upgraded their knowledge on current challenges and issues of Indian society.
- Attained basic understanding of human rights.
- Knowledge of Fundamental Rights, Directive Principles of State Policy and Fundamental Duties
- Awareness of sustainable communities and role of media in social development.
- Been sensitized about social problems plaguing Indian society and the role of educated youth to address the same.

Principles of Investment, UC-FFM-201

- Learners will be aware about the various investment avenues prevalent in the market.
- Learners would have gained knowledge about the various types of investments
 & its features.
- Learners will be able to understand the working of various financial investments concepts & their planning, risks, allocation & taxation.

Macro Economics, UC-FFM-202

- Learners will be able to identify and explain macroeconomic variables and understand the economic forces that influence and determine them
- Learners will be able to integrate theoretical knowledge with quantitative and qualitative evidence in order to explain past economic events and to formulate predictions on future ones.
- Learners will be able to evaluate the consequences of economic activities and institutions for individual and social welfare.

Financial Accounting II, UC-FFM-203

- Learners will be aware about Corporate Accounting.
 - The learner shall be able to comprehend and analyse valuation of Coodwill and Shares Shares Prot Ass. Near General Kanapas Bridge, Rapendre Nagar Bridge Shares Reversit Namer 400 086
- Learners shall be able to comment on Buyback of Equity Shares.

 Learners shall possess the knowledge of interpreting redemption of preference shares and debentures

Business Statistics, UC-FFM-204

- Learners will develop desired mental faculties that enable the students to present solutions to problems/queries where quantitative solutions are desired.
- Learners will be able to solve problems on their own by analysing the topics.
- Learners will be able to calculate financial values required in business.

Business Environment, UC-FFM-205

- · Learners will gain insights in various concepts of business.
- Learners will be aware of various forces that drives and shape business.
- Learners will have knowledge about the various factors affecting business
- Learners will get an overview on Entrepreneurship, Globalisation and at the same time Contemporary issues

Information Technology, UC-FFM-206

- Learners will get acquainted with the art of Professionalism which include professional style of making presentation using keyboard shortcuts and presenting the same to a large number of audiences
- Learners will be equipped with the hands-on skill for the Industry.
- Learners will gain basic knowledge of Software and hardware along with Microsoft office
- Learners will get hands on working with spreadsheet (DATABASE) basic skills in terms of Practical

Foundation Course II, UC-FFM-207

- Learners will understand the basic behaviour pattern of human personality
- Learners will be able to comprehend group behaviour.
- Learners will understand the issues of stress and stress management
- Learners will be able to develop an understanding of aspects of organizational behaviour and motivation.

Input from stakeholders

There are modifications suggested by the Industry personnel to make changes in the subjects like Foundation course, Business Communication and IT to make it more relevant to practical usage as compared to only study. New subject in Principles of Investment and Macro Economics is added to give introduction of students to latest trends in the market and know how currently required as per the industry

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